

**FOR IMMEDIATE RELEASE**

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**SABINSA CORPORATION PROMOTES SHAHEEN MAJEED TO  
DIRECTOR OF MARKETING**

**PISCATAWAY, N.J., May 1, 2007** - Sabinsa Corporation announced today that Shaheen Majeed has been promoted to the position of director of marketing. Shaheen has been with Sabinsa for more than 10 years, holding various positions in the shipping, accounting, customer service and sales departments. In his new position, Shaheen will work to further strengthen Sabinsa's position in the marketplace, as well as provide the sales team with effective marketing tools and materials. Shaheen will also continue to head up Sabinsa's Latin America Division, which he started in 2001.

"Shaheen knows our ingredient offerings, manufacturing services and company initiatives inside and out, and he will be a valuable asset to our marketing department," stated Todd Norton, president, Sabinsa Corporation. "His knowledge will be immediately employed to help raise awareness with consumers about the benefits of purchasing finished products made with Sabinsa's science-backed, efficacious ingredients."

Shaheen has extensive knowledge of cosmetic formulations, the nutritional supplements market and marketing. He holds a bachelor's degree in economics from Rutgers University and an MBA from the Keller Graduate School of Management.

Sabinsa Corporation, founded in 1988, is a manufacturer and supplier of herbal extracts, cosmeceuticals, minerals and specialty fine chemicals. Sabinsa's mission is to provide alternative and complementary natural products for human nutrition and well-being. Over the past nine years, Sabinsa has brought to market more than 50 standardized botanical extracts and privately funded several clinical studies in conjunction with prestigious institutions in support of these products. With more than 100 scientists working full time conducting ongoing research both in India and the United States, Sabinsa continues to develop and patent phytonutrients for the world market. All products intended for human consumption are certified Kosher. For more information visit [www.sabinsa.com](http://www.sabinsa.com).

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